



News Release  
15 January 2009

### **Millennium Hotel Christchurch just Got Greener**

The Millennium Hotel Christchurch is proud to announce a new partnership with the Untouched World Charitable Trust. This affiliation supports the hotel's objective to reduce their impact on the environment, and they will work closely with the Trust on various green initiatives. The Trust's activities centre around providing young adults with practical experiences, developing life skills, and inspiring them to lead the way in achieving a sustainable future.

An innovative option for guests has been introduced to launch the partnership, in the form of a 'Going Green' door hanger which offers guests staying more than one night the option of not having their room serviced. Karen Wootton, Hotel General Manager says "After reviewing a number of guest surveys, feedback has indicated that a daily service is not always needed – however at present there is no easy way to avoid this. This new initiative will do just that – make it easy. Guests simply need to hang the card on the door handle on their way out. Savings are made by the hotel, which in turn generates valuable support for the Untouched World Charitable Trust".

The Trust's environmental stance is a good fit with Millennium Hotel Christchurch's 'Going Green' focus, and the partnership is an exciting step forward. The Trust has a number of specific programmes it is committed to in addition to working with the Hotel – the Blumine Island Marlborough Sounds Restoration Project, the Canterbury "there is no such place as away" Project which focuses on consumption and waste, and their Kiwi Conservation work in Ruapehu and Auckland.

The Millennium Hotel Christchurch has a number of other options for guests to assist them with their efforts to reduce their impact on the environment, including recycling and waste disposal options, linen and towelling services and power saving. In addition to these initiatives, the hotel is 100% smoke free with the entire building now designated non-smoking, offering a cleaner and healthier environment for all guests and employees.

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**For more information, please contact:**

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